THEN

Ag Field Day Program

"45 Years of Progress"

NOW

SATURDAY, MAY 7, 1960

College of Agriculture
RUTGERS - THE STATE UNIVERSITY
New Brunswick, New Jersey
Today, the students at Rutgers salute Dr. William H. Martin, administrator of the three areas in agricultural education—resident teaching, research, and extension work. Dr. Martin will retire June 30 after 21 years of service as Dean of the College of Agriculture and Director of the Experiment Station, and 15 years as Director of the Extension Service. Our program will show you the impact which Rutgers’ accomplishments have had on agriculture the world over since Dr. Martin came here for graduate work in plant pathology in July, 1915.

Dr. Martin, born in Carlisle, Pa., graduated from the University of Maine where he was Student Council president and a star on the football team. Back in the 1920’s and 30’s, he won the confidence of the State’s farm families by tackling the potato problem to give better crops and higher yields. In 1939, he took the reins as Dean at a time when agricultural researchers began to show the Nation’s farmers how to meet their mounting production goals. As Dean and Director, Dr. Martin brought departmental representatives together to unify the information on commodities such as tomatoes, apples, asparagus and other important crops. He also stimulated a very effective campaign for increased use of lime and was largely responsible for the adoption of simplified fertilizer formulas when nitrogen was critical in the last war.
Under his aggressive leadership, Lipman Hall was built (1948-51) as a memorial to his predecessor, the late Jacob G. Lipman. Facilities for poultry and horticulture have been greatly expanded and modernized under his building program. He has also faithfully served his community as an 18-year member of the New Brunswick Board of Education (1937-55).

Dr. Martin’s qualities of leadership, loyalty, and devotion to Rutgers have inspired the staff and the students to work as a team in producing many great achievements. The citizens of our State will remember him for his outstanding contributions to the State’s agriculture. Most of all, everyone here at our famous colonial college will remember Dr. Martin’s warm, friendly, humorous, and tolerant personality.

W. Dennis Stires
Class of 1961

AG FIELD DAY, 1926 – The above plant disease plots were where Lipman Hall now stands.
9:00 – 11:00 Horticulture Show – Blake Hall

11:00 – 12:00 Review of Floats and Marching Units – Ag Campus

12:00 Welcome from the College of Agriculture
Dean William H. Martin

Introduction of Guests

Speaker – Dr. Ordway Starnes, Associate Director
of the N. J. Agricultural Experiment Station

Presentation of 1959 Ag Queen
Mrs. Sonia Peterson Sheffert

Introduction of 1960 Ag Queen Candidates

Presentation of Honorary State Farmer Award to
Dean William H. Martin

1:00 Concert of Bands – Pond Area

Lunch Available at Refreshment Stand

1:45 – 4:00 Tractor Driving Contest – Ag Engineering Club – Poultry Parking Lot

Science Fair – Exhibits by students of local high schools – Lipman Hall, Room 116

Film: “Dynamic Careers in Agriculture”
28 minutes, sound, and color – continuous until 4 p.m. – Administration Building, Room 211

Guided Tours of Ag Campus and Farms by Bus
Leave information booth at Administration Building at 1:45, 2:45, and 3:45
of Progress

Program

1:45 – 4:00  Horticulture Show – Blake Hall
            Dairy and Animal Husbandry Showmanship Contests – Pond Area

2:00       Balloting for selection of the 1960 Ag Queen ends – Information Booth
            Sheep Herding Demonstration – Pond Area

2:30 – 2:45  Tractor Safety Demonstration – Pond Area

2:45       Presentation and Crowning of 1960 Ag Queen – Reviewing Stand
            Parade Awards – Reviewing Stand
            Announcement of Beard Contest Winners – Reviewing Stand

3:15 – 3:45  Log Rolling and Canoe Jousting at Pond – Forestry Club

4:30 – 7:00  Chicken Barbecue – Squibb Park
            Tickets available at the Information Booth and at Squibb Park – $1.50

8:00 – 12:00  Square Dance – Blake Hall
            Tickets $1.75 per couple
            Beard Contest Shave Off and Prizes
1960 AG QUEEN CANDIDATES

Dot Bodwell
Marion Kuehler
Gail Peckham
Ruth Rasmussen
Ginger Russell
Ag Executive Council Officers

Steve Garrison ........................................ President
Roger Locandro ........................................ Vice President
Ed Margerum ........................................... Secretary
Ed Getz .................................................. Treasurer

Committee Chairmen

Queen Contest ......................................... Larry Beck
Tours ..................................................... Tony Cerami
Luncheon ................................................ Rose Intili
Refreshments .......................................... Jim Vance
Parade .................................................... Dennis Stires
Publicity .................................................. Bruce Hamilton
Beard Contest .......................................... Dick Pelleck
Poultry Barbecue ...................................... Poultry Club
Printed Program ....................................... Nick Steneck
Square Dance .......................................... Bob Grace
Arrangements .......................................... Dallas Folk
Tractor Driving Contest ............................. Harvey Elliot
Science Fair ............................................ Ned Mueller